



Tickets to the Final Series of Official Test Events for the 2010 Alltech FEI World Equestrian Games Now On Sale

FOR IMMEDIATE RELEASE

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LEXINGTON, KY—The 2010 Alltech FEI World Equestrian Games will host its final series of Kentucky Cup Test Events, held in conjunction with the annual Rolex Kentucky Three-Day Event. Dressage, Eventing and Jumping competitions will be held at the Kentucky Horse Park April 20-25.

Tickets to all events are now on sale. To purchase tickets to Kentucky Cup Dressage, the Rolex Kentucky Three-Day Event and Kentucky Cup Jumping, visit <https://www.ticketreturn.com/prod2/team.asp?SponsorID=2513>.

“This final series of test events will be an important test of the planning for many of the competition aspects of the Games,” said Kate Jackson, Vice President of Competition for the World Games 2010 Foundation. “By hosting sessions of different disciplines on several days, we will really be able to test many of our procedures for the actual Games.”

Kentucky Cup Dressage will begin the week of official test events. The schedule includes:

Tuesday, April 20	9:00 a.m.	Dressage Grand Prix
Wednesday, April 21	10:00 a.m.	Grand Prix Special
Thursday, April 22	7:00 p.m.	Dressage Freestyle

The Freestyle competition on April 22 is a ticketed event priced at \$15. All Kentucky Cup Dressage events will be held in the Outdoor Stadium. The *Rolex Kentucky Three-Day Event* includes:

Thursday, April 22	9:00 a.m.	Dressage
Friday, April 23	9:00 a.m.	Dressage
Saturday, April 24	9:00 a.m.	Cross Country
Sunday, April 25	Noon	Jumping

For more information about the Rolex Kentucky Three-Day Event, go to www.rk3de.org.

Kentucky Cup Jumping will complete the official test events for the 2010 Games. The schedule includes:

Friday, April 23	7:00 p.m.	Warm –Up class
Saturday, April 24	7:00 p.m.	Jumping Grand Prix
Sunday, April 25	6:00 p.m.	Speed Class

Saturday’s Jumping Grand Prix is a ticketed event priced at \$20. Tickets to the Speed Class on Sunday will be \$15. All Kentucky Cup Jumping sessions will be held in the Outdoor Stadium.

About the Alltech FEI World Equestrian Games

The Alltech FEI World Equestrian Games are the world championships of eight equestrian disciplines recognized by the Fédération Equestre Internationale (FEI), and are held every four years. The 2010 Games are the first to incorporate all eight international disciplines as well as the first to be held outside of Europe.

The Games will be broadcast on NBC Sports, which has marked the largest commitment to network coverage of equestrian sport in U.S. television history. The 2010 Games are expected to have a statewide economic impact of \$150 million, and other current sponsors include Alltech, Rolex, John Deere, Meydan, Ariat International, Inc, and UK Healthcare. For more information on the 2010 Alltech FEI World Equestrian Games, please visit www.alltechfeigames.com.

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