



2009 RMHA MAGAZINE ADVERTISING INSERTION ORDER

Rates	Advertiser Contact Information																																								
<table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left; padding: 5px;">Color</th> <th colspan="3" style="text-align: center; padding: 5px;">Rates Per Insertion</th> </tr> <tr> <td style="padding: 5px;"></td> <th style="text-align: center; padding: 5px;"><u>1X</u></th> <th style="text-align: center; padding: 5px;"><u>2X</u></th> <th style="text-align: center; padding: 5px;"><u>3X</u></th> </tr> </thead> <tbody> <tr> <td style="padding: 5px;">Full Page</td> <td style="text-align: center; padding: 5px;">\$350</td> <td style="text-align: center; padding: 5px;">\$300</td> <td style="text-align: center; padding: 5px;">\$300</td> </tr> <tr> <td style="padding: 5px;">½ Page</td> <td style="text-align: center; padding: 5px;">\$200</td> <td style="text-align: center; padding: 5px;">\$200</td> <td style="text-align: center; padding: 5px;">\$200</td> </tr> <tr> <td style="padding: 5px;">¼ Page</td> <td style="text-align: center; padding: 5px;">\$ 75</td> <td style="text-align: center; padding: 5px;">\$ 75</td> <td style="text-align: center; padding: 5px;">\$ 75</td> </tr> </tbody> </table> <p style="padding: 5px;">PREMIUM PLACEMENT / SPECIAL POSITION</p> <table style="width: 100%; border-collapse: collapse;"> <tbody> <tr> <td style="padding: 5px;">Back Cover</td> <td style="text-align: center; padding: 5px;">___\$475</td> <td style="text-align: center; padding: 5px;">___\$475</td> <td style="text-align: center; padding: 5px;">___\$475</td> </tr> <tr> <td style="padding: 5px;">Inside Front Cover</td> <td style="text-align: center; padding: 5px;">___\$400</td> <td style="text-align: center; padding: 5px;">___\$400</td> <td style="text-align: center; padding: 5px;">___\$400</td> </tr> <tr> <td style="padding: 5px;">Inside Back Cover</td> <td style="text-align: center; padding: 5px;">___\$400</td> <td style="text-align: center; padding: 5px;">___\$400</td> <td style="text-align: center; padding: 5px;">___\$400</td> </tr> <tr> <td style="padding: 5px;">Center Spread</td> <td style="text-align: center; padding: 5px;">___\$650</td> <td style="text-align: center; padding: 5px;">___\$650</td> <td style="text-align: center; padding: 5px;">___\$650</td> </tr> <tr> <td style="padding: 5px;">Business Card</td> <td style="text-align: center; padding: 5px;">___\$ 50</td> <td style="text-align: center; padding: 5px;">___\$ 50</td> <td style="text-align: center; padding: 5px;">___\$ 50</td> </tr> </tbody> </table> <p style="padding: 5px;">Issues: <input type="checkbox"/> Spring 2009 <input type="checkbox"/> Summer 2009 <input type="checkbox"/> Winter 2009</p> <p style="padding: 5px;"><u>Payment Method</u></p> <p style="padding: 5px;"><input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> M/C <input type="checkbox"/> Discover</p> <p style="padding: 5px;">*Please make check payable to RMHA</p> <p style="padding: 5px;">Card Number: _____</p> <p style="padding: 5px;">Expiration Date: _____</p> <p style="padding: 5px;">Security Number (on back of card) _____</p> <p style="padding: 5px;">AUTHORIZATION By signing below, I/WE authorize the RMHA to charge my credit card for the services indicated above and run our ad in the issues(s) specified.</p> <hr style="border: 1px solid black;"/> <p style="padding: 5px;">Signature _____ Date _____</p> <hr style="border: 1px solid black;"/> <p style="padding: 5px;">Print Name _____</p>	Color	Rates Per Insertion				<u>1X</u>	<u>2X</u>	<u>3X</u>	Full Page	\$350	\$300	\$300	½ Page	\$200	\$200	\$200	¼ Page	\$ 75	\$ 75	\$ 75	Back Cover	___\$475	___\$475	___\$475	Inside Front Cover	___\$400	___\$400	___\$400	Inside Back Cover	___\$400	___\$400	___\$400	Center Spread	___\$650	___\$650	___\$650	Business Card	___\$ 50	___\$ 50	___\$ 50	<p style="padding: 5px;">Farm Name: _____</p> <p style="padding: 5px;">Contact Person: _____</p> <p style="padding: 5px;">Address: _____ _____</p> <p style="padding: 5px;">City: _____</p> <p style="padding: 5px;">State: _____ Zip: _____</p> <p style="padding: 5px;">Phone: _____</p> <p style="padding: 5px;">Fax: _____</p> <p style="padding: 5px;">Web Site: _____</p> <p style="padding: 5px;">Email: _____</p> <p style="padding: 5px;">Send form & payment to:</p> <p style="padding: 5px;">Rocky Mountain Horse Association 4037 Iron Works Parkway, Suite 160 Lexington, KY 40511 Office: 859.243.0260 Fax: 859.243.0266</p> <p style="padding: 5px;">Office Use: AD Obtained by _____ Date: _____</p>
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