



2010 RMHA MAGAZINE ADVERTISING INSERTION ORDER

Rates	Advertiser Contact Information																						
<table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="text-align: left; padding: 5px;">Color</th> <th style="text-align: center; padding: 5px;">Rates Per Insertion</th> </tr> <tr> <td style="padding: 5px;"></td> <th style="text-align: center; padding: 5px;"><u>1X</u> <u>2X</u> <u>3X</u></th> </tr> </thead> <tbody> <tr> <td style="padding: 5px;">Full Page</td> <td style="text-align: center; padding: 5px;">\$350 \$300 \$300</td> </tr> <tr> <td style="padding: 5px;">½ Page</td> <td style="text-align: center; padding: 5px;">\$200 \$200 \$200</td> </tr> <tr> <td style="padding: 5px;">¼ Page</td> <td style="text-align: center; padding: 5px;">\$ 75 \$ 75 \$ 75</td> </tr> <tr> <td colspan="2" style="padding: 5px;">PREMIUM PLACEMENT / SPECIAL POSITION</td> </tr> <tr> <td style="padding: 5px;">Back Cover</td> <td style="text-align: center; padding: 5px;">___\$475 ___\$475 ___\$475</td> </tr> <tr> <td style="padding: 5px;">Inside Front Cover</td> <td style="text-align: center; padding: 5px;">___\$400 ___\$400 ___\$400</td> </tr> <tr> <td style="padding: 5px;">Inside Back Cover</td> <td style="text-align: center; padding: 5px;">___\$400 ___\$400 ___\$400</td> </tr> <tr> <td style="padding: 5px;">Center Spread</td> <td style="text-align: center; padding: 5px;">___\$650 ___\$650 ___\$650</td> </tr> <tr> <td style="padding: 5px;">Business Card</td> <td style="text-align: center; padding: 5px;">___\$ 50 ___\$ 50 ___\$ 50</td> </tr> </tbody> </table>	Color	Rates Per Insertion		<u>1X</u> <u>2X</u> <u>3X</u>	Full Page	\$350 \$300 \$300	½ Page	\$200 \$200 \$200	¼ Page	\$ 75 \$ 75 \$ 75	PREMIUM PLACEMENT / SPECIAL POSITION		Back Cover	___\$475 ___\$475 ___\$475	Inside Front Cover	___\$400 ___\$400 ___\$400	Inside Back Cover	___\$400 ___\$400 ___\$400	Center Spread	___\$650 ___\$650 ___\$650	Business Card	___\$ 50 ___\$ 50 ___\$ 50	Farm Name: _____ Contact Person: _____ Address: _____ _____ City: _____ State: _____ Zip: _____ Phone: _____ Fax: _____ Web Site: _____ Email: _____
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<p><u>Payment Method</u></p> <p>___ Check ___ Visa ___ M/C ___ Discover</p> <p>*Please make check payable to RMHA</p> <p>Card Number: _____</p> <p>Expiration Date: _____</p> <p>Security Number (on back of card) _____</p>	<p>Send form & payment to:</p> <p>Rocky Mountain Horse Association 4037 Iron Works Parkway, Suite 160 Lexington, KY 40511 Office: 859.243.0260 Fax: 859.243.0266</p>																						
<p>AUTHORIZATION</p> <p>By signing below, I/WE authorize the RMHA to charge my credit card for the services indicated above and run our ad in the issues(s) specified.</p>	<p>Office Use: AD Obtained by _____ Date: _____</p>																						
<p>Signature _____ Date _____</p> <hr/> <p>Print Name _____</p>																							