

The Rocky Beat

MONTHLY NEWSPAPER OF THE ROCKY MOUNTAIN HORSE ASSOCIATION

GET YOUR PINK ON SHOW 2019

SPECIAL POINTS OF INTEREST:

- Antioxidants Battle Free Radicals
- Strategic Plan-What You Need to Know
- Get Involved!
- Sponsors
- Trail Miles
- 2019 Pink Show

INSIDE THIS ISSUE:

Classifieds	2
Announcements	3
Strategic Plan	4
Did You Know?	9
Front Page Story	10
Trail Miles	12
Manager's Minute	14

Four years ago, Mandy Back and Chastity Adkins had a vision for a charity horse show that would bring exhibitors and spectators together for a fun day of horse showing. My brother, Jimmy, and I were honored when they asked if our mother's name could be attached to this event. So in 2016, the "Get Your Pink On" Horse Show in honor of Wanda Adams was formed for the purpose of raising money for the Breast Cancer Research Foundation.

This year the 4th Annual "Get Your Pink On" show (a/k/a Pink Show) was held on Saturday, August 17th at the Owingsville Lions Club. It was a hot and dusty day but a fun one despite the heat. The show began with 12 Adult Trail Obstacle horses and ended with 8 Show Pleasure Championship horses. In total, 160 horses were signed up to show, resulting in 323 class entries across 44 classes.

The success of this show depends on its sponsors, and this year we were blessed to have

31 sponsors with donations ranging from \$50 to \$675. Thanks to our generous "show level" sponsors, all youth exhibitors were allowed to show for free for the day. We also had several generous donations made to the online auction that was held prior to the show. This auction

is held in order to help cover facility costs. A big round of applause for all those who bid on this year's auction items and helped raise over \$1,900 toward show costs! In addition to those who give monetarily to this event, this show doesn't happen without those who graciously donate their time. To my family members who worked the gate or collected money or worked the 50/50 raffle, I am extremely grateful that we can all come together in Mom's honor.

Special thanks to Tiffany Adams who designs our t-shirts each year. Our show staff, Julie Clark, Cathy Eddy, Chuck Eddy and the teams are to be commended for the work

Continued on Page 10 >>>



Wilma DeAtley

CLASSIFIEDS

CLASSIFIED AD (MAX 50 WORDS) -\$10

FRIENDS OF THE RMHA

Please thank them for their support of the RMHA with your patronage if you have a need.

Click on each name to visit the corresponding website.

[North American Farm](#)

[McCauley's](#)

[Sean O'Bryan](#)

[Stoner Ridge Farm](#)

[West Coast RMH Club](#)

[Mike Walker](#)

[John & Kim Stivers](#)

[Park Equine](#)

[McBrayer](#)

[Lee Boyd](#)

[Bluegrass Equine Vet](#)

[Michael & Judy Brummer](#)

[John Rose](#)

[Steel Saddle](#)

[Grand Oak Stables](#)

[Coffey Creek Farms](#)

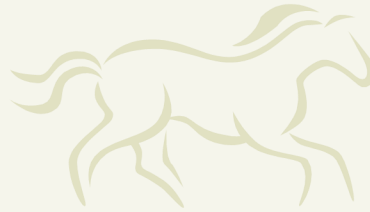
ANNOUNCEMENTS

DEADLINES TO NOTE:

Rocky Beat: Deadline for submitting content or classifieds is always the 1st of each month.

Summer Issue Printed Magazine:

Articles-February 24th
 Ads-February 14th
 Approx release-Apr 7th



Next RMHA Board Meeting:
 Sep 21, 12 p.m., Winchester, KY

For all **2019 show and event** information go to the [RMHA Show page](#).

American Horse Council Benefits

For RMHA members. If you would like to see the benefits we get just for being members of the RMHA Go [HERE](#)

RMHA Trail Program

If you ride those trails and you aren't a part of this program yet, you should be! What are you waiting for? And if you are, you need to know that the trail year has changed! To find out all you need to know, click [here](#)!

Enroll in 2019 Programs!

Click on the following to access forms to enroll in RMHA programs.

- [Trail Mileage Program](#) – for youth and adult Riders
- [Versatility Program](#) –for adult and youth Riders
- [Youth Award of Excellence](#) – for Youth Riders

Establishment of the Bill Corey Youth Horse Show Fund.

This fund, created to honor Mr. Bill Corey and his legacy of supporting youth in the showing of their horses, will provide financial support for youth participation in RMHA Horse Show classes. Information about donating to or applying for support from this fund is available by clicking on the [Facebook page](#). The RMHA is very grateful, to Mr. Corey and to those who established and will administer this fund in his memory, for their support of our youth exhibitors!

2019 RMHA KHBIF Approved

The Rocky Mountain Horse Kentucky Breeders Affiliate (RMHKBA) has been notified of the approval of the RMHA KHBIF Program application for 2019. Information about the program is available at this LINK. Applications and Forms for participation in this program are available [HERE](#) We encourage all owners of Kentucky Born and Bred Rocky Mountain Horses to consider taking advantage of this state funded program.

Link to KHBIF Information.
[KHBIF Information](#)

Horse expo participation forms-If you plan to participate in expos in 2019, please find your form [HERE](#) . Forms are now being accepted year-round.

RMHA Versatility Program

What do you do with your horse? Perform? Ride Trails? Show? Extreme Cowboy? Obstacles? Mounted shooting? Drill team? More? Then you should really check out our versatility program! Get all the details right [here](#) and start adding up those points!

Advertise with the RMHA

-Help to support all of the programs of the RMHA by advertising in the BESTS Directory or becoming a website home page sponsor. Live links to your own website are available from the BESTS Directory and the website home page. Contact the RMHA office (859-644-5244) for more information. Ads must be prepaid.

Love your program? Keep it going!

Support + Volunteers=Programs
 Not only do we appreciate our volunteers, but they are utterly essential to our programs and many functions of our association. Without volunteerism, we would lose many of the programs we participate in and enjoy. Please call the office to volunteer!

B.E.S.T.S. DIRECTORY LINK

(Breeders, Equine Services, Trainers and Sales Directory)
 Click [HERE](#)

STRATEGIC PLAN

WHAT'S ALL THIS TALK ABOUT A STRATEGIC PLAN?

By Janet Peters

About a year ago, the Rocky Mountain Horse Association (RMHA) Board embarked upon a journey to prepare a 5-year strategic plan to ensure we meet the purpose defined in our By-Laws. So, what is a strategic plan? It is essentially a roadmap that is used to set priorities, focus energy and resources, strengthen operations, ensure employees, volunteers and other stakeholders are working toward common goals, and establish an agreement around intended outcomes/ results and timeframes. It is this disciplined effort that lays down decisions and actions that shape and guide what the RMHA is, who it serves, what it does, and why it does it, with a focus on the future - that is who will we be/what will we look like in 2023. Effective strategic planning articulates not only where an organization is going and the actions needed to make progress, but also how it will know if it is successful.

The strategic planning process was led by the RMHA and facilitated by Kathryn Matchett & Associates. The process involved numerous steps, including board and member surveys, formation of a strategic planning committee, a strengths, weaknesses, opportunities, and threats (SWOT) analysis and a 2-day retreat to review the data and assemble the Plan.

What you will find in the Strategic Plan may seem familiar to many of you. All RMHA members were asked to provide input to the board. That input was an extremely valuable element of the planning process. You were all listened to and your input helped drive the development of the Plan. A summary of the survey data can be found in Table 1.

Our 2023 Vision and How We Get There

The Strategic Planning Committee in concert with the RMHA Board developed and approved the following Vision Statement.

In 2023, the Rocky Mountain Horse (RMH) is known globally as "One horse for all occasions™" and for all people due to its versatility and temperament. Steadily increasing demand for the Rocky has resulted in a change of status from "threatened" to "recovering" on The Livestock Conservancy's "Conservation Priority List."

Driving the Rocky's increase in popularity is the professionally run and fiscally sound Rocky Mountain Horse Association (RMHA). While the increasingly popular annual International Rocky Mountain Horse Show brings together RMH enthusiasts of all types (show and non-show), RMHA's 2,500+ members participate with

Mission

"To aid and encourage the preservation, promotion, breeding, and development of the Rocky Mountain Horse"

Values

ACCOUNTABILITY – *We value accountability by practicing effective communication and providing benefits to our members. We are willing to take responsibility for our actions and we keep our commitments.*

CAMARADERIE – *We value camaraderie by trying to create a family atmosphere in all our activities. Our board and members will work together for the common goal.*

DEDICATION TO THE HORSE – *We value our dedication to the horse by our commitment to help preserve and promote the breed.*

FAIRNESS – *We value fairness by being respectful of each other and our opinions and by displaying good sportsmanship in all activities. We make decisions that are free from discrimination and bias and apply the rules consistently for all.*

TRANSPARENCY – *We value transparency by our display of honesty and integrity in our words and actions. We conduct our activities with complete openness.*

Values

S T R A T E G I C P L A N

their Rockies in a wide variety of RMHA-supported activities year-around in every region of the United States and Internationally.

To achieve this vision, the RMHA Board and our membership identified **priority areas** to focus on in order to ensure success of the association and, most importantly, for the horse to be successful. These areas and associated goals are listed below.

1 - Preserving the Breed	2 – Growing & Retaining Members	3 – Strengthening the Organization	4 – Achieving Financial Sustainability
<ul style="list-style-type: none"> • Move horse to Recovering status on The Livestock Conservancy (TLC) List • Preserve the breed's Genetics • Ensure Long-term Health of the Horse 	<ul style="list-style-type: none"> • Grow Membership • Increase % of Younger Members • Increase Retention Rate 	<ul style="list-style-type: none"> • Improve Effectiveness • Increase Trust • Board Stability/Consistency • Efficient Board Meetings • Increase effectiveness of the RMHA Office (technology, space, etc.) 	<ul style="list-style-type: none"> • Balanced Budget • Increase Revenue

A 5-yr timeline for addressing priority issues is shown on Figure 1. The details of the plan are in *The Rocky Mountain Horse Association, Five-Year Strategic Plan, 2019-2023*, which can be found via a link on the RMHA website. Each year an Annual Operations Plan is developed, in which we detail the specific actions for that year and associated budgets. The *2019 Annual Operations Plan* can also be found on the RMHA website.



So how do we get all this stuff done? Well, the Strategic Planning Committee is responsible for implementing and leading the effort, but it is our **committees**, who are already busy working, that will help us meet these strategic plan goals. Bill Nelson, our new General Manager, called the committees *“the workhorse of the organization.”* It is the committees who work on and achieve both the general business goals (for example the International Show)

STRATEGIC PLAN

and the strategic plan objectives of the RMHA. This is true for all foundations, non-profits, and boards. These committees tend to have more time and are better able to focus on one specific area of board business. Because they spend little time on routine business, they can dedicate time and energy to more thoroughly research an issue before making a recommendation to the full board. Committees also provide an opportunity to [call in the special skills and abilities](#) of each board member or subconsultants and put their talents to work.

The following Organization Chart clearly shows the relationship amongst the various Board positions, RMHA employees and the committees. And we are all here to ensure the success of the horse and our members!



A big shout out to our hard-working committee chairs and their teams* who donate their precious time and energy to the continued success of the RMHA.

- Strategic Planning: *Janet Peters*
- Genetics: *Noah Anderson*
- Registration: *Gina Purdue*
- Show Advisory: *Chastity Adkins*
- Show Judging: *Gina Purdue*
- Trail: *Angie Emmert*
- Certification: *Maye Carter*
- Breed Standard: *Tara Stone*
- Finance: *Ellen Knapp*
- Marketing: *Hilary Tucker*
- Membership: *Kathy House*
- Rules: *John Stivers*
- Publications: *Laura Cleaveland*
- Youth: *Jolene Holbrook*
- Nominating: *Janet Peters*
- International Show Committee: *Ellen Knapp CK Society: Michael Kilburn*

* Committee members are listed under the Officers and Committees tab of the RMHA Website. All are very much appreciated!

Our General Manager, has a large role in executing the Strategic Plan. Since filling this position, we have had two All-Hands committee chair meetings where we discussed the 5-year goals, the specific goals for 2019, and how the committees fit into all this. The committees with key 2019 actions have then drilled down into what they need to do and have pulled together their groups to roll their sleeves up, put on their thinking caps and generate ideas and actions! The following table is a list of all the activities currently underway, and the associated teams.

STRATEGIC PLAN

2019 SP Activities	Lead	Assist	Assist	SPC Rep
Marketing Campaign	Marketing Committee	Intl. Show	Publication	Kelvin Robbins
Fundraising Plan	Finance	Marketing	Publication	Ellen Knapp
RMHA Office	SPC	Finance	GM	Ellen Knapp
Policies and Procedures	SPC	Rules	GM	John Stivers
Board/Committee Professionalism	SPC	Rules	GM	John Stivers
Member Education/Communications Plan	Membership	Marketing/Trail	Publications	Janet Peters
Stallion Breeding Reports	Registration Advisory	Marketing	Genetics	Kelvin Robbins
New RMHA Website	GM	Marketing	Membership	All

It's a new day at the RMHA and this strategic plan is leading the way. I am excited to be a part of all this and to help bring about the changes and desires that our members have expressed. And everyone has an opportunity to help make a difference – not only in what direction we take and what we look like when we get there, but also, getting us there. It truly takes a village! And isn't this amazing horse worth all that!

Lastly, I have to give a huge shout out to my partners in crime - Kelvin Robbins, Ellen Knapp and John Stivers, and now Bill Nelson! You all have become family to me, and I am proud to be working with you on such a worthy venture.

Table 1: Key Findings from Surveys and Interviews

Overview of Key Findings

Current State:

Most members (70.3%) are happy with their participation in the RMHA. The RMHA is thought of as doing an excellent job in fulfilling its mission of **aiding and encouraging preservation, promotion, breeding and development of the RMH horse** especially with our research into the genetics and health issues through our partner, The Rocky Mountain Horse Foundation.

STRATEGIC PLAN

Member Engagement:

Members are happy with the RMHA, but many are frustrated with the lack of programs and support beyond Kentucky and desire additional programs beyond showing. More work is needed to ensure the RMH is strongly promoted and improves its position on the *Livestock Conservancy's Endangered List*.

Strengths:

The RMHA is one of the premier horse registries. Its patented *breed standards and certification process are world class* and helps to preserve the traits of this phenomenal horse. Information about our horses is easily accessed through an online pedigree database. Members are knowledgeable and passionate about the RMH and resonate with our tagline of *"One Horse for all Occasions"*.

Areas for Improvement:

Members would like more *education/communication about benefits, opportunities and the website, more diverse programs, and desire a higher level of trust* between themselves and the Board. A *stronger marketing campaign* is needed to help promote the breed. To accomplish our goals and meet member expectations, increased member engagement in both fundraising and volunteering is necessary. Although leadership is strong, *representation by geography and phasing board rotation* is needed. In addition, the board needs to improve how it conducts business and hold ourselves accountable for results - *"we are not a club, we are a professional association"*.

Membership Growth:

Membership growth starts with promoting the RMH. In addition, outreach to new audiences, holding family-friendly events and supporting regional clubs would enhance growth. Designing programs to *allow for additional participation is desired*. Volunteer opportunities and engaging members at their optimal level would promote membership growth and leadership development and cultivation were also recommended.

Fundraising Goal for 2023:

To achieve our vision and ensure the financial success of the organization, *additional funds are necessary, and a detailed plan must be developed*. We need to think *"outside the box"* and will most likely need professional assistance.

STRATEGIC PLAN

Moving Forward:

Preserving the breed is of utmost concern to RMHA and our members. Developing a **high-end marketing campaign** is imperative to increase the recognition and thus demand for our horse and pave the way to meeting our 2023 Vision. **Engaging and growing a large membership** will continue to challenge the RMHA. However, **improving our Board and committee performance** and **enhancing communication and member education** should help to improve trust, engage current and new members, and create meaningful volunteer opportunities. **We must succeed for the horse.**

DID YOU KNOW?

FREE RADICALS - BAD GUYS MEET THEIR MATCH IN ANTIOXIDANTS!

What is all the fuss about free radicals, and what does it mean for your horse's health? A free radical is a very unhappy molecule. Although it was once stable, it is now missing an electron. Determined to become whole, it sets out in search of another vulnerable molecule and steals its electron. The original bad guy is now neutral and can relax. But in its wake, it has created another free radical that is just as desperate to steal and destroy.

In your horse (just as in humans) a small number of free radicals is normal, but factors such as stress, nutritional imbalances, illness or injury can cause these outlaws to multiply beyond the body's ability to cope. Most commonly, we see the result as decreased immune function, inflammation and pain.

The only way to stop this destructive rampage is to call on a nearby "free-radical neutralizer." This hero sacrifices itself by giving the free radical the electron it needs, thereby protecting defenseless cells from harm. Since our hero doesn't seek his own stability, his own demise is without consequence. Without these noble molecules, free radicals would be entirely unchecked in devastating healthy tissue. These selfless champions are known as antioxidants.

Antioxidants should be part of your horse's nutritional program. Vitamins C, E, and beta carotene are the most common, and are plentiful in fresh, healthy pasture. Once living grass is cut, dried, and stored as hay, it loses these precious nutrients, creating nutritional gaps that should be filled through supplementation.

Tips provided with permission by Juliet M. Getty, Ph.D. at [Getty Equine Nutrition](#)

GET YOUR PINK ON SHOW 2019

<<< Continued from Front Page

they do and the long hours they put in each year!

The Pink Show is truly a horse community event, offering RMHA and open classes for exhibitors of all ages and abilities. This year, exhibitors, owners and trainers represented 12 states and Ontario, Canada. The highlight of the evening comes in the form of the Youth and Adult Pink Classes. Riders dress themselves and their horses in as much pink as they can, and each class has two winners. This is the only juvenile class that does require a \$10 donation for the Breast Cancer Research Foundation. The first winner of each class is chosen by the show judge based on overall gaited performance and receives the blue ribbon. The second winner is chosen by members of Wanda Adams' family for the Wanda's Pick award. The item presented for the Wanda's Pick award may vary, and this year was a pink biothane bridle. This year's Wanda's Pick winners were Ruby DeAtley and Karen Royer.



Over the past three years, the Pink Show has raised a total of over \$15,000 for the Breast Cancer Research Foundation. Once the dust settles on this year's event, we are hoping to add an additional \$6,000 or more to that number! I just can't thank our sponsors, vendors, auction donors, show staff, volunteers and exhibitors enough for all they do to make the "Get Your Pink On" show such a successful event, and I'm already looking forward to next year's show. Please enjoy these pictures from this year's show and Pink Shows past.

Over the past three years, the Pink Show has raised a total of over \$15,000 for the Breast Cancer Research Foundation. Once the dust settles on this year's event, we are hoping to add an additional \$6,000 or more to that number! I just can't thank our sponsors, vendors, auction donors, show staff, volunteers and exhibitors enough for all they do to make the "Get Your Pink On" show such a successful event, and I'm already looking forward to next year's show. Please enjoy these pictures from this year's show and Pink Shows past.



Jennifer Allen
Diamond "A" Tack & Stables



TRAIL MILEAGE PROGRAM

Last Name	First Name	Miles	Last Name	First Name	Miles
Northcote	Gloria	29,185	Shegla	Michelle	851
Moon	Dean	19,523	Hopkins	Leslie	801
Untiedt	Susan	13,639	Dunn	Jan	766
Pravda	Cindy	13,579	West	Barbara	730
Plumley	Laura	10,456	Swope	Valerie	627
Wisneski	Patty	9,358	Bullock	Jan	542
Balan	Christina	9,126	Collins	Kelley	469
Monaco	Linda	8,868	Enyart	Janet	455
Peters	Janet	8,285	Tucker	Julia	437
Burke	JD	5,280	Altizer	Diane	432
Kaper	Tara	5,089	Emmert	Angie	353
MacDonald	Heiderose	4,142	Branham	Sandra	338
Ewert	David	4,049	Abram	Karen	292
Crampton	Daniel	4,031	Grimes	Melissa	271
Quatsoe	Carrie	3,486	Bunting	Kathleen	225
Zynda	Alyce	2,925	DeHaan	Pamela	217
Meadows	Sandi	2,895	Enderle	Patricia	207
Nichols	Jennifer	2,852	Holland	Karen	146
Fleming	Angela	2,759	Wickham	Stewart	40
Meadows	Dallas	2,656			
Cade	Jackie	2,547			
Miller	D'Anna	2,081			
Styers	Ellen	2,037			
Garman	Sherry	2,010			
Humphreys	Kerri	1,968			
Tremper	Lee	1,827			
Smith	Tess	1,713			
Smith	Ken	1,618			
Daby	Leahe	1,544			
Pierson	Dolly	1,484			
Killip	Tammy	1,430			
Bynum	Kayla	1,318			
Jolley	Marianne	1,228			
O'Dell	Ashley	1,197			
Pearce	Rhonda	1,141			
Depew	Claudia	1,105			
Lewandowski	Darlene	1,095			
Lutz	Sandra	1,061			
Reeder	Deborah	1,026			
Morgan	Rosemary	1,021			
Griffin	Terri	943			

Trail Miles as of 6-30-19

JOIN IN for the 7th Annual Worldwide Rocky Mountain Horse Association Pink Ride!

When: Saturday October 12th, 2019

Where: Wherever anyone wants to plan a ride! If you want to organize a ride, pick your favorite place to ride the trails; whether that is at home or somewhere else! If you want to join an organized ride, watch for ride sites to be posted on the RMHA website (www.rmhorse.com) and on the RMHA Facebook page.



Who: YOU and your friends and anyone else you would like to invite! ALL riders are welcome, any breed, any discipline! Invite ALL of your riding buddies!

How: Plan a ride or join an organized ride. Some organizers include another activity, like a potluck or a sing-along around a camp fire, a Pink Parade, a Fun Show, a costume contest to see who's the "pinkest". The possibilities are endless and so much fun!

Why: The goals are great fellowship with other riders and raising awareness and funds to fight breast cancer. The RMHA World Pink Ride is held each October to benefit the Breast Cancer Research Foundation (BCRF). The Trail Committee hopes to have a record number of participants this year.

RIDE ORGANIZERS! Here are the steps so you can join in:

1. Plan a ride anywhere in the world and then send information about your planned ride to the RMHA office (executivedirector@rmhorse.com). The information you provide will be posted on the RMHA website and Facebook page. (Include when, where, who to contact and any other activities planned so we can help promote your ride.)
2. Encourage riders to go to <http://www.rmhamarketplace.com> to order a Pink Ride Pocket Drawstring Bag! (Click on "pink ride" on the left side of the page). Order one for yourself and for a door prize at your ride! They are on special right now for only \$5.00!
3. Charge a fee or ask for donations on the day of the ride! Have a blast and PLEASE, don't forget to take pictures. 😊
4. After the ride, send information about the number of riders participating and the money collected to the RMHA (with pictures). Make sure you indicate that this is a designated donation for the Breast Cancer Research Foundation. RIDE ORGANIZERS! Make sure checks are made out to The Breast Cancer Research Foundation. Be sure and designate your group name (if applicable) when you send it in to the RMHA office after the ride.
5. ALL proceeds from this annual ride are donated to the BCRF and locations of rides and the number of riders participating will be posted on the RMHA website and Facebook page along with any pictures you would like to send in. Let everyone see how much fun you had helping to support this great cause.



How many riders can we get to participate? How much can we collect to help fight breast cancer? What if every member participated? What if every member invited one friend? How many riders can we say rode in the 2019 RMHA World Pink Ride? Can we have riders in every state? How many countries could be included? And even more exciting, how much money can we collect to help fight breast cancer?

WE'RE ON THE WEB
WWW.RMHORSE.COM



One horse for all occasions

Rocky Mountain Horse Association
71 South Main Street
Winchester, KY 40391

Phone: 859-644-5244
E-mail: admin@rmhorse.com
E-mail for submitting items to Publications:
rmha.magazine@gmail.com
Website: www.rmhorse.com
Facebook: [Rocky Mountain Horse Assn](#)

Mission:

The Rocky Mountain Horse Association is a non-profit corporation organized under the laws of the Commonwealth of Kentucky.

The purpose of the Rocky Mountain Horse Association is to aid and encourage *the preservation, promotion, breeding and development* of the Rocky Mountain Horse throughout the United States and Internationally.

M A N A G E R ' S M I N U T E

Boy did we have a great International Championship Show!! The competition was fierce, the crowds were excited, and the best-of-the-best rode off with the Championships! I hope you were able to make this largest Rocky Show in 10 years. If you weren't there, stay tuned to our website and Facebook page in the coming days for videos and pictures to "put you there"!

A great show is a lot of work, by a lot of people. First, and foremost, the International Show Committee pulled off a fantastic event—the result of months of planning, budgeting, and just working their tails off! Hats off to the committee for a superb effort both in planning and executing (supported by Julie's Show Team) the International Show!!

The Show Committee is not going to "rest on their laurels" however, planning for next year starts pretty soon. If you have thoughts, ideas, or just comments about the International Show, please contact the Show Committee and share with them. The International Show gets better every year in part due to the great ideas that come from our Association Members.

There are still a number of shows on the Events Calendar before the weather changes—please check them out. In fact, please check out our new website, especially the BESTs directory—now also provided as a Google map for easier use. If you are not listed in BESTs, perhaps now is the time to consider it?

I hope everyone has a great Fall!

Regards, Bill Nelson
General Manager, RMHA