

# The RMHA Trail Committee Invites You to JOIN IN for the 8th Annual Worldwide RMHA Pink Ride!

**When: Saturday October 10<sup>th</sup>, 2020**



**Where:** Wherever anyone wants to plan a ride! If you want to organize a ride, pick your favorite place to ride the trails whether that is at home or somewhere else! If you want to join an organized ride, watch for ride sites to be posted on the RMHA website ([www.rmhorse.com](http://www.rmhorse.com)) and on the RMHA Facebook page.



**Who:** YOU and your friends and anyone else you would like to invite! ALL riders are welcome, any breed, any discipline! Invite ALL of your riding buddies!

**How:** Plan a ride or join an organized ride. Some organizers include another activity, like a potluck or a sing-along around a campfire, a Pink Parade, a Fun Show, a costume contest to see who's the "pinkest", the possibilities are endless and so much fun!

**Why:** The goals are great fellowship with other riders and raising awareness and funds to fight breast cancer. The RMHA World Pink Ride is held each October to benefit the Breast Cancer Research Foundation (BCRF). The Trail Committee hopes to have a record number of participants this year.



**RIDE ORGANIZERS!** Here are the steps so you can join in ...

1. Plan a ride anywhere in the world and then send information about your planned ride to the RMHA office ([executivedirector@rmhorse.com](mailto:executivedirector@rmhorse.com)). The information you provide will be posted on the RMHA website and Facebook page. (Include when, where, who to contact and any other activities planned so we can help promote your ride.)
2. Encourage riders to go to <http://www.rmhamarketplace.com> to order a Pink Ride Pocket Drawstring Bag! (Click on "pink ride" on the left side of the page). Order one for yourself and for a door prize at your ride! They are on special right now for only \$5.00!
3. Charge a fee or ask for donations on the day of the ride! Have a blast and PLEASE, don't forget to take pictures. ☺
4. After the ride, send information about the number of riders participating and the money collected to the RMHA (with pictures). Make sure you indicate that this is a designated donation for the Breast Cancer Research Foundation. **RIDE ORGANIZERS!** Make sure checks are made out to The Breast Cancer Research Foundation. Be sure and designate your group name (if applicable) when you send it in to the RMHA office after the ride.
5. ALL proceeds from this annual ride are donated to the BCRF and locations of rides and the number of riders participating will be posted on the RMHA website and Facebook page, along with any pictures you would like to send in. Let everyone see how much fun you had helping to support this great cause.



How many riders can we get to participate? How much can we collect to help fight breast cancer? What if every member participated? What if every member invited one friend? How many riders can we say rode in the 2020 RMHA World Pink Ride? Can we have riders in every state? How many countries could be included? And even more exciting, how much money can we collect to help fight breast cancer?