



# 2023 RMHA International Grand Championship Sponsorship Package

*September 6-9, 2023*

*Kentucky Horse Park - Lexington, Kentucky*

We invite you to help support our biggest show of the year, as the Rocky Mountain Horse Association's International Grand Championships again makes it way to the Kentucky Horse Park! We offer a variety of unique sponsorship opportunities tailored to corporations, businesses, farms, and individuals alike! This is the largest display of Rocky Mountain Horses anywhere in the world so it is an ideal way to help promote the breed even if you do not participate in the show program. For more information, or requests for a custom-built package, please email us at [isc@rmhorse.com](mailto:isc@rmhorse.com)

## **SPONSORSHIP OPPORTUNITIES**

### **1. Ribbon Sponsor (PENDING. only 1 available; must be Corporate, non-RMHA member) \$2,500**

- a. Sponsor all ribbons for the show, name/logo on ribbon streamer
- b. Front Cover of the Show Program
- c. Public Address Announcement
- d. Sponsor Recognition on the RMHA website ([rmhorse.com](http://rmhorse.com))
- e. Recognition on the show's live feed during class breaks
- f. Sign hung up in center ring
- g. 12 box seats

### **2. Rider Number Sponsor (only 1 available; must be Corporate, non-RMHA member) \$1,500**

- a. Name printed on all Rider back numbers
- b. Back Cover of the Show Program
- c. Public Address Announcement
- d. Sponsor Recognition on the RMHA website ([rmhorse.com](http://rmhorse.com))
- e. Recognition on the show's live feed during class breaks
- f. Sign hung up in center ring
- g. 12 box seats

**3. Photo Circle Sponsor (SOLD OUT) \$750**

- a. Photo spot outside of ring for presentations for competitors, owners, spectators, sponsors, etc. (Photographer provided by individuals)
- b. Full Page Ad in the Show Program
- c. Public Address Announcement
- d. Sponsor Recognition on the RMHA website (rmhorse.com)
- e. Recognition on the show's live feed
- f. 8 box seats

**4. Open Grand Championship Sponsor (only 5 available) \$750**

- a. Sponsor 1 of 5 open Grand Championship classes
- b. Full Page Ad in the Show Program
- c. Public Address Announcement
- d. Sponsor Recognition on the RMHA website (rmhorse.com)
- e. Recognition on the show's live feed
- f. 8 box seats

**5. Digital Live Feed Sponsor (SOLD OUT) \$500**

- a. Name / Logo will be continually featured in one of four corners of the frame of the live feed throughout the show
- b. Half Page Ad in the Show Program
- c. Public Address Announcement
- d. Sponsor Recognition on the RMHA website (rmhorse.com)
- e. 8 box seats

**6. Stage Showcase Sponsor (only 9 available) \$500**

- a. Board with name/logo presented on the stage throughout the show
- b. Half Page Ad in the Show Program
- c. Public Address Announcement
- d. Sponsor Recognition on the RMHA website (rmhorse.com)
- e. Recognition on the show's live feed
- f. 8 box seats

**7. Youth/Amateur/AOT Grand Championship Class Sponsor \$500**

- a. Sponsor a Youth/Amateur/AOT Grand Championship Class
- b. Half Page Ad in the Show Program
- c. Public Address Announcement
- d. Sponsor Recognition on the RMHA website (rmhorse.com)
- e. Recognition on the show's live feed
- f. Trophy / ribbon presentation and photo in center ring
- g. 8 box seats

## **8. Banner Sponsor**

**\$350**

- a. Banner to be hung in the upper arena throughout the show
- b. Quarter page ad in the Show Program
- c. Public Address Announcement
- d. Sponsor Recognition on the RMHA website (rmhorse.com)
- e. Recognition on the show's live feed
- f. 4 box seats

## **9. Championship Class Sponsor**

**\$350**

- a. Sponsor a specific Championship Class
- b. Quarter page in the Show Program
- c. Public Address Announcement
- d. Sponsor Recognition on the RMHA website (rmhorse.com)
- e. Recognition on the show's live feed
- f. Trophy / ribbon presentation and photo in center ring
- g. 4 box seats

## **10. Class Sponsor – Preliminary Classes**

**\$150**

- a. Sponsor a specific preliminary class
- b. Business Card ad in the Show Program
- c. Public Address Announcement
- d. Sponsor Recognition on the RMHA website (rmhorse.com)
- e. Recognition on the show's live feed

## **11. Digital Live Feed Still Ad**

**\$50**

- a. Name / Logo will be featured on the live feed at least once per day throughout the show
- b. Listing in the Show Program
- c. Public Address Announcement

### **Show Program Ads:**

Quarter Page     \$150

Half Page         \$250

Full Page         \$400

Ads can be upsized from the sponsorship package for an additional fee. Please contact a member of the International Show Committee for pricing options.

### **Box Seats**

**4 Seats - \$50**

**8 Seats - \$100**

**12 Seats - \$125**

Sponsorship packages are to be paid in fully by September 1<sup>st</sup>, 2023, in order to guarantee your name/business are listed in the program and the announcer's book. A check may be mailed to the RMHA office or paid via credit card on the RMHA website.