



2024 Rocky Mountain Horse International Grand Championship Show

September 4-7, 2024

Kentucky Horse Park Covered Arena

On September 4th, 2024, the 36th annual Rocky Mountain International Grand Championship Horse Show will return to the Kentucky Horse Park in the Covered Arena. We invite you to get involved and show your support of this wonderful event by becoming a sponsor. A variety of unique sponsorship opportunities are available to showcase your business, farm or family. In addition to the established sponsorship packages, we can partner with you to create a custom sponsorship program that best fits your vision.

SPONSORSHIP OPPORTUNITIES

- 1. Ribbon Sponsor (only 1 available; must be Corporate, non-RMHA member) \$2,500**
 - a. Sponsor all ribbons for the show, name/logo on ribbon streamer
 - b. Full Page Ad in the Show Program
 - c. Recognition on Social Media
 - d. Public Address Announcement
 - e. Sponsor Recognition on the RMHA website (rmhorse.com) with logo link to webpage
 - f. Recognition on the show's live feed during class breaks
 - g. Sign hung up in center ring
 - h. 12 box seats

- 2. Rider Number Sponsor (only 1 available; must be Corporate, non-RMHA member) \$1,500**
 - a. Name printed on all Rider back numbers
 - b. Full Page Ad in the Show Program
 - c. Recognition on Social Media
 - d. Public Address Announcement
 - e. Sponsor Recognition on the RMHA website (rmhorse.com) with logo link to webpage
 - f. Recognition on the show's live feed during class breaks
 - g. Sign hung up in center ring
 - h. 12 box seats

3. Show Program Sponsor (SOLD- no longer available) \$1,000

- a. Full Page Ad Inside Front Cover of Show Program
- b. Recognition on Social Media
- c. Public Address Announcement
- d. Sponsor Recognition on RMHA website (rmhorse.com) with logo link to webpage
- e. Recognition on the show's live feed during class breaks
- f. Sign hung up in center ring
- g. 8 box seats

4. Photo Circle Sponsor (SOLD- no longer available) \$1,000

- a. Photo spot outside of ring for presentations for competitors, owners, spectators, sponsors, etc. (Photographer provided by individuals)
- b. Full Page Ad in the Show Program -AND- Recognition on Social Media
- c. Public Address Announcement
- d. Sponsor Recognition on the RMHA website (rmhorse.com) with logo link to webpage
- e. Recognition on the show's live feed
- f. 8 box seats

4. Open Grand Championship Sponsor (only 5 available) \$750

- a. Sponsor 1 of 5 open Grand Championship classes
- b. Full Ad in the Show Program
- c. Recognition on Social Media
- d. Public Address Announcement
- e. Sponsor Recognition on the RMHA website (rmhorse.com)
- f. Recognition on the show's live feed
- g. 8 box seats

5. Digital Live Feed Sponsor \$750

- a. Name / Logo will be continually featured on the live feed throughout the show
- b. Half Page Ad in the Show Program
- c. Recognition on Social Media
- d. Public Address Announcement
- e. Sponsor Recognition on the RMHA website (rmhorse.com)
- f. 8 box seats

6. Stage Showcase Sponsor (only 9 available) \$500

- a. Board with name/logo presented on the stage throughout the show
- b. Half page Ad in the Show Program
- c. Recognition on Social Media (Facebook, Twitter, Etc.)
- d. Public Address Announcement
- e. Sponsor Recognition on the RMHA website (rmhorse.com)
- f. Recognition on the show's live feed
- g. 8 box seats

7. Youth/Amateur/AOT Grand Championship Class Sponsor **\$500**

- a. Sponsor a Youth/Amateur/AOT Grand Championship Class
- b. Half page ad in the Show Program
- c. Recognition on Social Media
- d. Public Address Announcement
- e. Sponsor Recognition on the RMHA website (rmhorse.com)
- f. Recognition on the show's live feed
- g. Trophy / ribbon presentation and photo in center ring
- h. 8 box seats

8. Banner Sponsor **\$350**

- a. Banner to be hung in the upper arena throughout the show (banner provided by sponsor)
- b. Quarter page ad in the Show Program - AND- Recognition on Social Media
- c. Public Address Announcement
- d. Sponsor Recognition on the RMHA website (rmhorse.com)
- e. Recognition on the show's live feed
- f. 4 box seats

9. Championship Class Sponsor **\$350**

- a. Sponsor a specific Championship Class (sponsor to provide banner)
- b. Quarter page ad in the Show Program -AND- Recognition on Social Media
- c. Public Address Announcement
- d. Sponsor Recognition on the RMHA website (rmhorse.com)
- e. Recognition on the show's live feed
- f. Trophy / ribbon presentation and photo in center ring
- g. 4 box seats

10. Class Sponsor – Preliminary Classes **\$200**

- a. Sponsor a specific preliminary class
- b. Business Card Listing in Show Program
- c. Recognition on Social Media (Facebook, Twitter, Etc.)
- d. Public Address Announcement
- e. Sponsor Recognition on the RMHA website (rmhorse.com)
- f. Recognition on the show's live feed

11. Digital Live Feed Still Ad

\$50

- a. Name / Logo will be featured on the live feed at least once per day throughout the show
- b. Public Address Announcement

Show Program Ads:

Quarter Page \$150

Half Page \$250

Full Page \$400

Box Seats

4 Seats \$75

8 Seats \$125

12 Seats \$175

Sponsorship packages are to be paid in full & any ad related material sent to the International Show Committee by August 5, 2024. A check may be mailed to the RMHA office or paid via credit card on the RMHA website.

All quarter page and half page ads must be logo only unless we are provided with an ad that is already designed.