



2026 Rocky Mountain Horse International Grand Championship Show September 2-5, 2026 Kentucky Horse Park Covered Arena

On **September 2nd, 2026, the 38th annual Rocky Mountain International Grand Championship Horse Show** will return to the Kentucky Horse Park in the Covered Arena. We invite you to get involved and show your support for this wonderful event by becoming a sponsor. A variety of unique sponsorship opportunities are available to showcase your business, farm or family. In addition to the established sponsorship packages, we can partner with you to create a custom sponsorship program that best fits your vision.

SPONSORSHIP OPPORTUNITIES

- 1. Ribbon Sponsor (only 1 available; must be Corporate, non-RMHA member) \$2800**
 - a. Sponsor all ribbons for the show, name/logo on ribbon streamer
 - b. Full Page Ad in the Show Program
 - c. Recognition on Social Media
 - d. Public Address Announcement
 - e. Sponsor Recognition on the RMHA website (rmhorse.com) with logo link to webpage
 - f. Recognition on the show's live feed during class breaks
 - g. Sign hung up in center ring
 - h. 8 box seats

- 2. Winner Circle Sponsor in Center Ring (4 available, must be Corporate, non-RMHA member) \$1000**
 - a. 18 x 24 sign in Center Ring Photo Spot
 - b. Full Page Ad in the Show Program
 - c. Recognition on Social Media
 - a. Public Address Announcement
 - b. Sponsor Recognition on the RMHA website (rmhorse.com) with logo link to webpage
 - c. Recognition on the show's live feed during class breaks
 - d. 8 box seats

- 3. Digital Live Feed Sponsor (10 available) \$550**
 - a. Name / Logo will be continually featured on the live feed throughout the show
 - b. Half Page Ad in the Show Program
 - c. Recognition on Social Media
 - d. Public Address Announcement
 - e. Sponsor Recognition on the RMHA website (rmhorse.com)
 - f. 8 box seats



Open Grand Championship Sponsor (only 5 available) \$600

- g. Sponsor 1 of 5 open Grand Championship classes
- h. Present Trophy/Ribbon in Center Ring
- i. Half Page Ad in the Show Program
- j. Recognition on Social Media
- k. Public Address Announcement
- l. Sponsor Recognition on the RMHA website (rmhorse.com)
- m. Recognition on the show's live feed
- n. 8 box seats

5. Stage Showcase Sponsor (only 6 available) \$500

- a. Board with name/logo presented on the stage throughout the show
- b. Half page Ad in the Show Program
- c. Recognition on Social Media (Facebook, Twitter, Etc.)
- d. Public Address Announcement
- e. Sponsor Recognition on the RMHA website (rmhorse.com)
- f. Recognition on the show's live feed
- g. 8 box seats



Photo Circle Sponsor

\$500

- a. Photo spot outside of ring for presentations for competitors, owners, spectators, sponsors, etc. (Photographer provided by individuals)
- b. Half Page Ad in the Show Program
- c. Recognition on Social Media
- d. Public Address Announcement
- e. Sponsor Recognition on the RMHA website (rmhorse.com)
- f. Recognition on the show's live feed
- g. 8 box seats

9. Club Lounge Sponsor

\$500

- a. Banner hung in windows above the arena in the Club Lounge
- b. Half Page Ad in the Show Program
- c. Recognition on Social Media
- d. Public Address Announcement
- e. Sponsor Recognition on the RMHA Website (rmhorse.com)
- f. Recognition on the show's live feed
- g. 8 box seats

10. Youth/Amateur/AOT Grand Championship Class Sponsor (9 Available) \$350

- a. Sponsor a Youth/Amateur/AOT Grand Championship Class
- b. Quarter page ad in the Show Program
- c. Recognition on Social Media
- d. Public Address Announcement
- e. Sponsor Recognition on the RMHA website (rmhorse.com)
- f. Recognition on the show's live feed
- g. Trophy / ribbon presentation and photo in center ring
- h. 8 box seats

11. Championship Class Sponsor (6 Available)

\$250

- a. Sponsor a specific Championship Class
- b. Quarter page ad in the Show Program
- c. Recognition on Social Media
- d. Public Address Announcement
- e. Sponsor Recognition on the RMHA website (rmhorse.com)
- f. Recognition on the show's live feed
- g. Trophy / ribbon presentation and photo in center ring
- h. 4 box seats



12. Class Sponsor – Preliminary Classes	1 Class	\$200
a. Sponsor a specific preliminary class	2 Classes	\$300
b. Business Card Listing in Show Program	3 Classes	\$400
c. Recognition on Social Media	4 Classes	\$500
d. Public Address Announcement		
e. Sponsor Recognition on the RMHA website		
f. Recognition on the show’s live feed		
g. 4 box seats		

- 13. Digital Live Feed Still Ad** **\$100**
- a. Public Address Announcement
 - b. Digital live feed Still Ads to be featured on a loop while horses are in lineup, between judges’ cards being turned in and class ties are awarded.

- 14. In-Kind/Hospitality Sponsorship (Sponsor provides goods or services instead of cash)**
- a. Items provided by sponsors to be displayed for giveaway in Club Lounge
 - b. Public address announcement
 - c. Recognition on the RMHA website
 - d. Recognition on the show’s live feed
 - e. Listing in the Show Program
 - f. In-Kind Sponsors can include but are not limited to the following:
 - Free Food and Drink
 - Free T-Shirts, Koozies, Key Chains.... etc.
 - Prizes

Box Seats

4 Seats	\$50
8 Seats	\$100
12 Seats	\$150

Sponsorship packages are to be paid in full & any ad related material sent to the International Show Committee by **July 24, 2026**.

A check may be mailed to the RMHA office or paid via credit card on the RMHA website.

<https://www.rmhorse.com/>

Any sponsorship monies received after **August 14, 2026** can’t be guaranteed recognition in the International Show Program.

All logos and information must be provided, any ads must be camera ready.